

SEMINAR SERIES



"A World Wide Web of Opportunity: How to Create a Profitable Website Strategy for Your Business"

With over 3 billion online searches per day and over 555 million websites on the Internet, how does your small business website stand out?

Join George Giantsopoulos, a successful entrepreneur, marketing and Internet-marketing specialist himself, to learn how to create an online identity and a profitable website strategy that will give your business a competitive edge and generate sales.

George is principle of Reality Business Consulting, a creative Internet-marketing company helping businesses grow by attracting new customer using successful Internet-marketing, social media and SEO strategies.

An accomplished entrepreneur, George has more than 13 years of professional experience in various marketing, technology and business development capacities with many types of businesses.

If you are a small business owner or entrepreneur, **Cabbagetown BIA** invites you to attend this exciting seminar.

DATE:

Thursday
March 21, 2013

TIME:

2pm - 4pm

LOCATION:

The Filipino Centre
597 Parliament St.
Toronto, Ontario
M4X 1W3



YOU WILL LEARN:

LIMITED SPACES AVAILABLE.

CONTACT Nauoda Robinson
today and reserve your spot.
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How to plan and market a profitable website strategy using 5-Guiding Principles

How to build a website that generates traffic by understanding the various tools available, including SEO

How to convert website traffic into sales leads by understanding basic design principle